

HOW FILES

File 16:Gale Group PROMT(R) 1990-2003/Jul 08
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 File 47:Gale Group Magazine DB(TM) 1959-2003/Jun 30
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 File 148:Gale Group Trade & Industry DB 1976-2003/Jul 08
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Set	Items	Description
S1	580161	(PICTURES OR PHOTOS OR PHOTOGRAPHS OR PICS)
S2	45294	(DIGITAL () CAMERA?)
S3	6984728	(DEVELOP? OR PRINT?)
S4	2125252	(SIGN () UP) OR MEMBERSHIP OR ACCOUNT OR REGISTER?
S5	3430	S1 AND S2 AND S3 AND S4
S6	3068	S5 AND (INTERNET OR ONLINE OR WEBSITE OR WEB OR E-COMMERCE)
S7	763	S6 AND ((DEVELOP? OR PRINT?) (5N) (PHOTOGRAPHS OR PHOTOS OR PICS OR PICTURES))
S8	281	S7 NOT PY>1999
S9	170	RD (unique items)
S10	0	S9 AND (SERVICE () PLAN)
S11	0	S10 NOT PY>1998
S12	89	S9 NOT PY>1998
S13	3549	(DIGITAL () CAMERA) (S) (INTERNET OR ONLINE OR WEBSITE OR - E-COMMERCE)
S14	2807	S13 AND S3
S15	749	S14 AND ((DOWNLOAD? OR UPLOAD? OR SEND? OR TRANSMIT? OR EMAIL?) (6N) (PHOTOGRAPHS OR PHOTO OR PHOTOS OR PICTURES OR PICS))
S16	119	S15 NOT PY>1998
S17	117	S13 AND CLUB
S18	36	S17 NOT PY>1999
S19	19	(DIGITAL () CAMERA) (4N) ((SERVICE () PLAN) OR (CLUB))
S20	6642	(SERVICE () PLAN)

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TS16/9/23

16/9/23 (Item 23 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
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FujiFilm Launches Fotonet Service In UK 07/21/97

Dennis, Sylvia

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LONDON, ENGLAND, 1997 JUL 21 (NB) -- By Sylvia Dennis. FujiFilm has taken the wraps off a new service called FujiFilm Fotonet. The service allows users to download their digital images, typically from a Fuji camera, across the Internet, for centralized high quality printing.

According to company officials, the service will offer users a test marketing program to examine the potential of commercial Internet photo imaging.

Photo retailers and computer resellers are being encouraged to try the new system in preparation for the introduction of a new range of FujiFilm digital output products, including the Frontier Digital Minilab and the Digital Pictostat 400, to be launched in the UK at PMA Europe at Olympia from October 16-19 this year.

The new Web site, located at <http://www.fotonet.com>, allows any user of a PC or Mac with Internet connection to send digital photo files direct to FujiFilm for the immediate production of high resolution photo quality prints. The service offers a 48-hour service in the UK, officials claim.

FujiFilm officials claim that the system is secure, using the SSL (secure sockets layer) system for photo image transmissions, as well as transferring name, address, and method of payment details. The Web site is claimed to guide users around the Fotonet system, allowing them to choose a personal password for security purposes.

Once the files have been downloaded to a secure server at FujiFilm's technical center in Bedford, they are printed on a glossy A4 sheet using the Pictography 3000, a FujiFilm printer that is used in professional photographic applications. This, the company claims, offers brilliant photographic color quality with continuous tone and a maximum resolution of 400 dots per inch (dpi).

According to company officials, users are offered a choice one, 2, or 4 images per A4 print. A nominal charge of UKP7.99 (US\$13) including postage, packing, and sales tax per sheet is being charged for the service, with payment by most major plastic cards, and delivery by first class post.

FujiFilm is encouraging users of the service to check the proportions of the images they are sending, as the system will not alter or crop the pictures in any way -- in the event that the proportions do not exactly match those of the A4 sheet, the longest dimension will be fitted to the longest side in either landscape or portrait format, and the picture will then be reduced to fit.

The Fotonet service is billed as accepting all the most common digital file formats, including encapsulated PostScript (EPS), Tagged Image File Format (TIFF/TIF), Joint Photographics Expert Group (JPEG/JPG), OS/2 or Windows Bitmap (BMP), and CompuServe Graphical Interchange Format (GIF).

David Honey, FujiFilm's corporate marketing projects manager, said that the company is very interested in developing the Internet side of its business for the firm's trade customers.

"Advances in digital camera technology, as shown by the FujiFilm

DS-300, will mean new opportunities for photo retail. We intend to provide business-ready solutions for customers of our new digital photo minilabs for both Internet and network services," he said.

According to Honey, the test marketing project will allow the company to properly interpret the market.

FujiFilm's Web site is at <http://www.fujifilm.co.uk/di> .

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